



REASONS TO INVEST IN NEW ORLEANS

RANKINGS

- #1** Fastest **IMPROVING ECONOMY** in the United States
Wall Street Journal
City for **IT JOB GROWTH** in the United States
Forbes
City for **YOUNG ENTREPRENEURS** in America
Under30CEO.com
Among America's Biggest **BRAIN MAGNETS**
Forbes
Overall **BUSINESS CLIMATE** in the Nation
Site Selection
- #2** Best Big City for a Job – Forbes
Employment Market in the Country – Manpower
- #5** In the USA for **"LOGISTICS/DISTRIBUTION SHIPPING HUBS"**
Business Facilities
- #10** Metropolitan Area for **CORPORATE FACILITY LOCATION** in the USA
Site Selection
On a **"NEXT CITIES"** ranking of the Best Places to Live and Work for Young Professionals
Next Generation Consulting

NEW DEVELOPMENTS

BIOSCIENCES DISTRICT

- 1,500 ACRES
- \$2,000,000,000 INVESTMENT
- UNIVERSITY & VA HOSPITALS
- BIOINNOVATION CENTER
- CANCER RESEARCH CENTER
- DEMAND FOR OFFICE AND RETAIL

FEDERAL CITY

- 149 ACRES TO BE DEVELOPED
- \$150,000,000 STATE INVESTMENT
- 411,000 SF MARINE FORCES RESERVE COMMAND CENTER
- 400,000 SF OF EXISTING BUILDINGS
- OFFICE AND RETAIL OPPORTUNITIES





"AVAILABLE FOR MEETINGS IN LAS VEGAS"

JAMES "DREW" MOROCK JR.
 NAI Latter & Blum
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REASONS TO INVEST IN NEW ORLEANS

HOSPITALITY AND TOURISM

"NEW ORLEANS IS A SAFE BUY FOR HOTEL INVESTORS" – HOTELNEWS.COM

OVER \$150M IN HOSPITALITY SALES TRANSACTIONS IN 2011

- WEEK OF JANUARY 8, 2012
OCC - 70.2% | ADR - \$171.59 | REV PAR - \$120.38
- SUPER BOWL XLVII on Feb. 3, 2013 will be New Orleans's 10th
- ALLSTATE SUGAR BOWL
- BCS CHAMPIONSHIP
- THE 2012 MEN'S FINAL FOUR
- MARDI GRAS
- NEW ORLEANS JAZZ & HERITAGE FESTIVAL
- FRENCH QUARTER FESTIVAL
- VOODOO EXPERIENCE
- ESSENCE MUSIC FESTIVAL
- ZURICH GOLF CLASSIC

CORPORATE INVESTORS


GAMELOFT


BLADE DYNAMICS


Globalstar


EFOGO
DATA CENTERS


CMA CGM


CSAV


SHINTECH


NUCOR


QUIXOTE


BRADKEN

"Louisiana is the #3 STATE FOR THE FILM INDUSTRY, behind California and New York"

NAI Latter & Blum
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Marketing flyer for one of NAI/LATTER & BLUM, INC.'S commercial real estate agents.

Created Using the Following Programs (%):

